Pitch Deck

**Dial4242**

**Contact: 1-800-266-4242**

**Team**

Core members: - Nilesh Mahambre , Jeetu Lalwani, Pankaj Kakode, Sujeet Gore, Shamax Damania,

Total team size 30



We are a technology driven startup in medical emergency services. We are doing Ambulance aggregation. We have built Dial4242 platform, which is hosted on AWS cloud. We have more than 10000+ ambulances on our network spread across 500+ cities in India and expanding. We have B2B2C model of operation and we have in excess of 30 lakh corporate and retail members utilizing the DIAL4242 platform for their Ambulance requirements. We have created a separate ATC platform (Ambulance Technology and Call Center) for our hospital partners where we provide Ambulance As A Service.

# Problem/opportunity

Problems existing currently a) No easy and hassle-free access to Ambulances b) Ambulances do not reach on time which in extreme cases costs lives c) The Ambulances fares are not standard or regulated d) No tracking of Ambulance journey e) There is no dependable brand providing ambulance service across the country

# Business model

Our business model is B2B2C. Our main source of revenue is the membership fees for subscription to Dial4242 platform for hassle-free access to the medical transportation (> 70%). We have around 30 lakh members subscribing to our platform. 98% of which are corporate employees. We have already signed up with one insurance company to onboard their policy holders as members The other source of revenue is the commission we earn when we provide medical transportation, standby ambulances, ambulances for hospitals and other medical services like vaccinations, doctor on call, diagnostic testing like RTPCR.

**Market**

Our target customers will be people who potentially will need Ambulance services. These people can come as retail customers or they could be employees and dependents of the employees for a corporation OR they could be people who have taken different types of insurance policies. The potential size of the market in India is about **50 crore members and INR 20000 Cr.**

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# Competition

HelpNow, Stanplus, Medulance, are some of our competitors. Our competitive advantage 1) Technology platform 2) Presence in 500+ cities across India 3) More than 30 lakh members on our platform 4) 10000+ ambulances on our platform 5) Single toll-free number to call from anywhere in India 6) Process driven approach

**Execution / Go-To-Market**

We are focusing on corporate clients like a) Large corporates for their employees b) Insurance companies for their customer c) Hospitals for the patients d) Large societies / townships for the residents. We are partnering with healthcare service providers, Hospitals, Diagnostic companies. We currently have 3,000,000+ members using our platform

# Traction

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